

28 Top tips of Businessminded Mums

Because the best place to get advice for your business is from Mums like you.

1 "If you run your business from the heart, with integrity and honesty, it will shine through all you do."
ALLI PRICE www.motivatingmum.com

2 "Put pen to paper. Take your vision and dreams and express them into a real business plan." ANTONETTE GOLIKIDIS
www.littleinnoscents.com.au

3 "Manage and use your time efficiently and your business and family will flourish!" ANDREA EGAN www.buttonbaby.com.au

4 "It's great to try and get your business up and going and be successful, though it's wonderful to see your children grow and enjoy them. It's important to make time for both." NICOLE GOLLAND
www.lopees.com.au

5 "Don't let yourself or others get in the way of staying focused." SIMONE OUTERIDGE
www.facebook.com/outeredgecoach

6 "The stresses of today will pass, and tomorrow always brings a new day with exciting opportunities that could unfold." NICOLE SHULMAN AND ILANA PINCUS
www.bellyart.com.au

7 "If you want to be a Mumpreneur, back yourself!" KATE CHRISTIE AND TANYA MCVICAR
www.babysittersandmore.com.au

8 "School is never out, keep learning, do your research and know who your competitors are and how to stay ahead of them, but most importantly never be afraid to ask for help." CHERYL STEVENS
www.wahmbay.com.au

9 "Believe in your business idea, do your research, and move forward with conviction." DONNA MACMULLIN
www.ittybittygreenie.com.au

10 "Trust your gut!" KRISTY WITHERS
www.incyinteriors.com.au

11 "Every Mumpreneur should be trying to generate publicity for their business. It's easy and can have a huge impact!" JULES BROOKE AND SIMONE HEYDON
www.handleyourownpr.com.au

12 "Work at home roles are highly competitive and often filled quickly. Ensure you have a professional cover letter and your Resume ready for applications to Employers." LEAH GIBBS
www.lifestylecareers.com.au

13 "Success opens up new beginnings while failure teaches valuable lessons. Paradoxically, you need one to have the other; it does require courage." RESSELLE L HREJA www.bubewrap.com

14 "Get out of bed before the rest of the house: it can be a "work morning" or a "hot cuppa with no distractions" morning. Either way, no matter what interruptions the day brings, you have had this time to yourself." SARAH TRITTON
www.thenaturalkidscollection.com.au

15 "Don't let fear stop you from achieving your dreams." NADINE HALL www.naturewithin.com.au

16 "Think big when starting out in business, but don't be afraid to delegate, grow slowly and steadily and ensure you keep in mind why you started your own company and stay true to that." EILEEN SLOEY-HOLCOMBE www.outlooktm.com

17 "Social networking (FB, forums, chat rooms, blogging and twitter) are a free way to promote your product. You need to be upbeat, constant and provide

useful information that complements your product so that people return to your site regularly." NADINE NEWELL
www.plusmaternity.com.au

18 "The support you need to start your own business is out there! Take advantage of the great resources available to help small businesses start up and succeed." AMANDA CROSSLAND
www.australianbabyhands.com

19 "If starting a business was easy, everybody would be doing it. But if you are passionate about a product or idea, it can be a life changing experience." DANIELLE GLEESON www.bakedbymum.com.au

20 "Invest some time into planning, start with a quarterly plan and then split it into weeks, then days. You'll only end up with 1-2 items per day which makes it so much easier to handle." KATERINA SIOULAS www.twinklelily.com

21 "Set the timer and work in 40 minute blocks. At the end of each block take a 5 minute break, walk away from your computer, take a couple of deep breaths and stretch. Return revitalised." LUANNE SIMMONS www.empoweredinsight.com

22 "Dream big, have a clear vision of what you want to achieve and do what you love...be

passionate & crazy about it!" LINA LOLITA www.sweettittlebundles.com.au

23 "Surround yourself with likeminded people and go for it!" HILARY, LEE AND JENNIE
www.kimochis.com

24 "Try various markets and media to find the best place to promote your products, one place may be a better fit than another!" JANELL FOWLER www.babybutton.com.au

25 "Always remember the reason why you do the job you do, don't lose sight of what's really important." JODIE BYERLEE
www.nappiescovered.com.au

26 "Don't let anyone tell you that because you're in a remote rural location you can't run a successful business with all the professionalism and polish of your city counterparts! In fact – you can probably do it better!" STACEY CLAYTON & LISA O'KEEFE
www.koolamandesigns.com.au

27 "Customer Service is the key to business success." LISA LANZ www.pinkberrykisses.com.au

25 "Make friends with other women in the same position. Share information, support each other – grow together." REBECCA STRAHAN www.petitemarguerite.com.au

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